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| Образовательный уровень | **магистр**  |
| Уровень заданий | **1**  |
| Информация об оценивании | **Ответ на вопрос во всех заданиях оценивается следующим образом:****0 баллов - ответ неверный или отсутствует;****2 балла - ответ верный.****Максимальная сумма баллов – 40 баллов** |
|  | **Задания** |
|  | 1. **Reading comprehension.**

**Read the article** Different сolours can affect us in many different ways; that’s according to Verity Allen.  In her new series ‘Colour me Healthy’, Verity looks at the ways that colours can influence how hard we work and the choices we make.  They can even change our emotions and even influence how healthy we are. ‘Have you ever noticed how people always use the same colours for the same things?’ says Verity.  ‘Our toothpaste is always white or blue or maybe red.  It’s never green.  Why not?  For some reason we think that blue and white is clean, while we think of green products as being a bit disgusting.  It’s the same for businesses.  We respect a company which writes its name in blue or black, but we don’t respect one that uses pink or orange.  People who design new products can use these ideas to influence what we buy.’During this four-part series, Verity studies eight different colours, two colours in each programme.  She meets people who work in all aspects of the colour industry, from people who design food packets, to people who name the colours of lipsticks.  Some of the people she meets clearly have very little scientific knowledge to support their ideas, such as the American ‘Colour Doctor’ who believes that serious diseases can be cured by the use of coloured lights.  However, she also interviews real scientists who are studying the effects of green and red lights on mice, with some surprising results. Overall, it’s an interesting show, and anyone who watches it will probably find out something new.  But because Verity goes out of her way to be polite to everyone she meets on the series, it’s up to the viewers to make their own decisions about how much they should believe.**Task 1. Look at the article again. Decide if the following sentences are true (T) or false (F).** 1. Colours make no difference in our life.
2. You can hardly find green toothpaste.
3. People think green products are less attractive than blue and white ones.
4. Pink and orange colours are perfect for writing company logos.
5. In the film Verity Allen meets only the scientists who deal with the role of different colour in the life of people.
6. The scientists got surprising results when they studied the influence of green and red lights on mice.
7. Viewers can undoubtedly believe everything they see in the programme.

**Task 2. For each question, mark the correct letter A, B or C.**1. The series ‘Colour me Healthy’
2. has been on TV for a long time
3. is a bit embarrassing show
4. is a new programme presented by Verity Allen
5. What is the writer doing in this text?

Начало формы1. giving information about how colours influence us
2. reporting what happens in a new television serie
3. giving information about a television presenter
4. Which of the following shows the probable content of the four shows?Начало формы
5. Part 1 – Health; Part 2 – Products and Industry; Part 3 – Emotions; Part 4 – Decisions
6. Part 1 – Blue and Black; Part 2 – Red and Orange; Part 3 – White and Grey; Part 4 – Green and Yellow
7. Part 1 – Meeting Designers; Part 2 – Meeting People who Name Colours; Part 3 – Meeting Doctors; Part 4 – Meeting Scientists
8. According to Verity, why is a knowledge of colour important?

Начало формы1. It can help you to choose the best products.
2. It can help you to change people’s minds
3. It can help you to sell products.
4. Who does the writer respect least?

Начало формы1. Verity Allen
2. The people who name lipsticks
3. The ‘Colour Doctor’
4. Which of the following would make a good title for the text?

Начало формы1. Enjoy it, but don’t believe everything.
2. Another great show from Verity Allen! Five Stars!
3. Don’t miss this if you work in Business

Конец формыКонец формыКонец формыКонец формыКонец формы**Task 3.** **Use the words from the box to complete the sentences. There are two words you do not need to use.**

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| influence; choices; reason; lipsticks; design; scientific; support; polite; viewers |

1. The programme is very popular among ……….. .
2. What football team do you ……….. ?
3. Do you have any ……….. to think so?
4. We all know that different сolours ……….. us in many different ways.
5. People who ……….. new products can earn a lot.
6. A programme presenter should be very ………..to every guest.
7. I don’t like the people who have very little ………..knowledge.
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| Уровень заданий | **2** |
| Информация об оценивании | **Ответ на вопрос во всех заданиях оценивается следующим образом:****0 баллов - ответ неверный или отсутствует;****3 балла - ответ верный.****Максимальная сумма баллов – 36 баллов**  |
|  | **Задания** |
|  | 1. **Use of English.**

**Task 1. Match the sentences (1 – 6) with the correct notice (A - H).There are two notices you mustn’t use.**

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| 1 | You can eat here in the mornings | A | Slow! Dangerous crossroads |
| 2 | You must not drive fast here | B | Swimming pool open afternoons adults-£2.50 children - -£1.50 |
| 3 | You should not swim here | C | Half price football shirts - sale must end this afternoon |
| 4 | You can play football here after lessons | D | Police cars only |
| 5 | It is cheaper to buy things today than tomorrow | E | Breakfast served 7.00-10.00 |
| 6 | You can drive here next week | F | Road closed until weekend |
|  |  | G | School sports club now open in the evenings |
|  |  | H | Danger! Do not go into the water |

**Task 2. Complete the telephone conversation between two friends. What does Josh say to Matt? For questions 1-6, choose the correct letter A-H. There are two sentences you mustn’t use.**

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| Kim | What are you going to do at the weekend, Anita? | A | Me, too. I need some books for school and a pair of shoes |
| Anita |  (1) | B | Yes, I have to work on Saturday. |
| Kim | Well, I’m going to go to London. Would you like to come as well? | C | I’d love to. I suppose you want to go on Saturday? |
| Anita |  (2) | D | Fine. Do we need to book tickets? |
| Kim | Yes. I must study on Sunday. Great! It’ll be good to go together. | E | I have some money for a new jacket. |
| Anita |  (3) | F | What do you want to do there? |
|  | First, I’d like to go shopping | G | Yes, I’d like to go to a cinema afterwards. |
| Anita |  (4) | H | I don’t know. |
|  | Oh, I can help you choose them. Is there anything else you want to do? |  |  |
| Anita |  (5) |  |  |
|  | OK. There’s a good one in Oxford Road. It always has the newest films. |  |  |
| Anita |  (6) |  |  |
|  | I’m not sure, but I’ll phone and ask. I know we’ll have a good day. |  |  |

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| Уровень заданий | **3** |
| Информация об оценивании | **Ответ на вопрос во всех заданиях оценивается следующим образом:****0 баллов - ответ неверный или отсутствует;****3 балла - ответ верный.****Максимальная сумма баллов – 24 балла**  |
|  | **Задания** |
|  | 1. **Use of English.**

**Task 3. Choose the correct word to fit the gaps.** Thomas and Inger, who live in Sweden, are **(1)…….** happiest couple in the world. Two years **(2)…….** , they were on a boat a few kilometres from the beach. Thomas asked Inger to marry him and he **(3)…….**  her a gold ring. He wanted to put the ring on Inger’s finger, but he dropped it and it fell **(4) …….**  the sea. They were sure the ring was lost forever.That is, until last week, when Mr Carlsson visited them. He **(5) …….**  a fish shop and he found the ring in a large fish which he **(6) …….**  cutting up for one of his customers. Mr Carlsson knew that the ring belonged to Thomas and Inger because inside the ring there were **(7) …….**  words. They were, ‘To Inger, All my love, Thomas’. And so Mr Carlsson gave the ring back to **(8) …….**  .Inger now has two rings. When they lost the first one, Thomas bought Inger another one. But they think the one the fish ate is the best one.

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| 1 | A | such | B |  the | C | a |
| 2 | A | before  | B |  later | C | ago |
| 3 | A | has given | B | gave | C |  gives |
| 4 | A | into | B | on | C | inside |
| 5 | A | has | B |  have  | C | has been having |
| 6 | A | were | B | was | C | is |
| 7 | A | no | B |  any | C | some |
| 8 | A | them | B |  theirs | C | she |

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